



Ada-Ari is a self-published children’s author. She is touring the African continent and retelling some of the oldest and most cherished folktales that have been passed down for centuries. Her first book, *The Spider’s Thin Legs*, is a retelling of an Anansi story and is currently available on her website www.ada-ari.com. Her second book, *The Turtle’s Cracked Shell*, is set for release in February 2022 and is a remix of a famous Igbo folktale. Each book includes a fun geography lesson on the back cover, showing the part of Africa that the story came from. Her books also include fun fact cards to teach young children about the various tribes that brought each story to the world.

Ada was inspired by her 2- and 4 year old children who she is raising in the US. As she started reading to them, Ada wanted them to enjoy these tales that her grandmother and other family members orally shared with her. As Ada remixed these stories to apply to her children contextually, she unearthed a deeper dream – to share these stories with children of all generations.

Ada has been passionate about sharing her Nigerian and African heritage with the world. In 2015, she founded AdaAri Fitness, a pioneer fitness brand that connected exercise-lovers around the world to African culture by pairing workouts with Afrobeat music. Ada is also co-founder of KOLI & OLUM, a publishing brand dedicated to introducing young children to African Languages. Their “My First Words” series includes three board books that translate easily-recognizable Animals, Body Parts, and Things Around the Home. The series are an instant hit with young children of all backgrounds who are attracted to the bright images and engaging colors. Pronunciation guides are available on their website.

Ada is also a strategy and operations professional whose career has spanned various industries. In addition to parenting her adorable children, she is fond of playing the piano and online jigsaw puzzles.